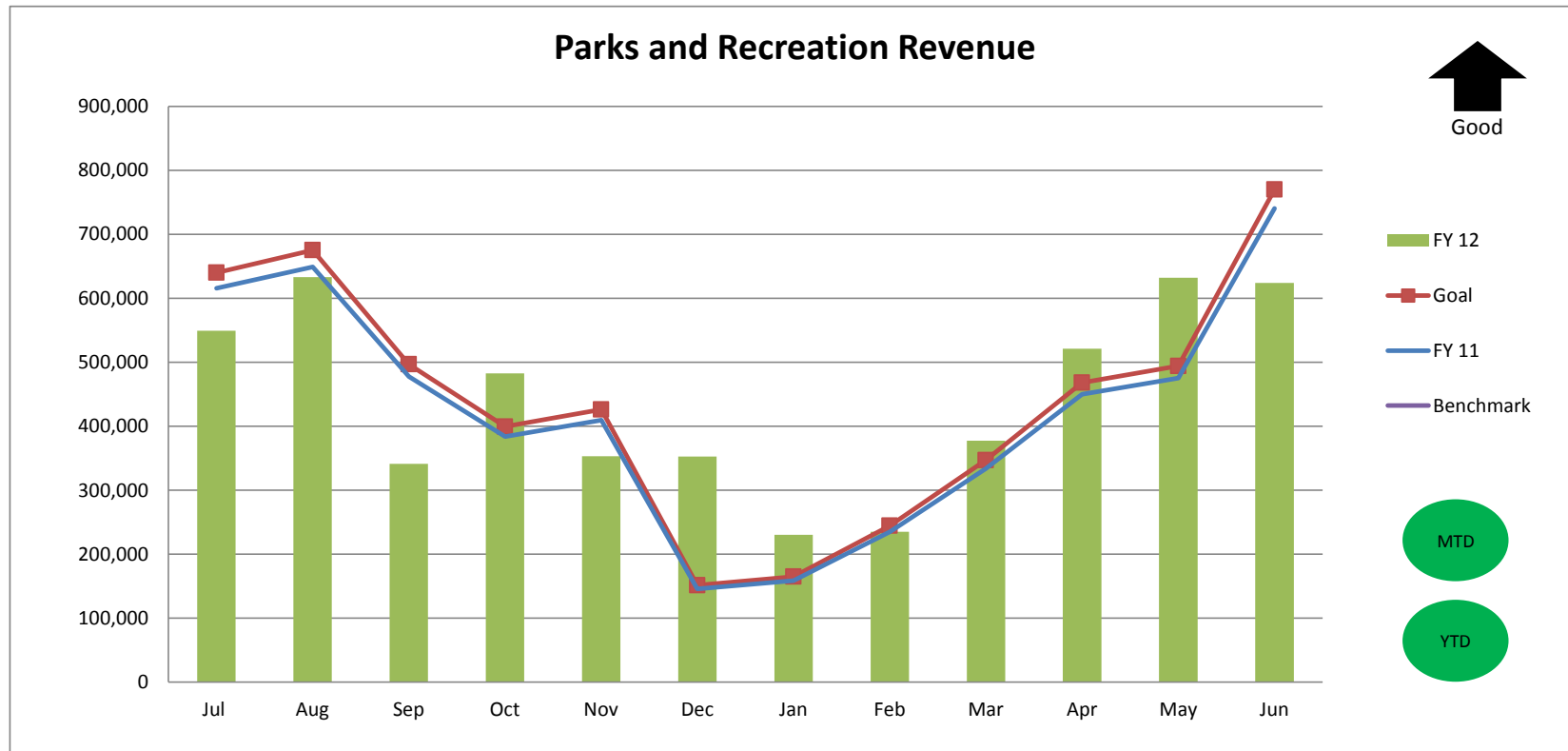


# Parks: Parks and Recreation Revenue

Measurement Method: Monthly revenue for the whole Metro Parks and Recreation department  
 Why Measure? In order to provide better Parks and Recreations services to the community  
 What is our goal? Increase Revenue by \$200K for the year  
 How are we doing? YTD Total goal was \$5.28M; YTD Total = \$5.33M; YTD Average = \$444K; MTD = \$624K



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Median	Standard Deviation	Totals
FY11	\$615,449	\$649,220	\$477,760	\$384,097	\$409,664	\$145,764	\$158,667	\$235,038	\$333,665	\$450,169	\$475,229	\$740,385	\$422,926	\$429,916	\$187,603	\$5,075,107
FY12	\$549,250	\$633,246	\$341,261	\$482,622	\$353,286	\$352,868	\$230,453	\$235,120	\$377,304	\$521,046	\$632,038	\$623,774	\$444,356	\$429,963	\$148,558	\$5,332,269